RewardZone USA, LLC Rewards Program – Program Requirements

The following Program Requirements ("Program Requirements") set forth a summary of the Terms & Conditions that govern your ability to earn and claim merchandise and gift cards (collectively, "Rewards") from RewardZoneUSA, LLC ("we" "or "our"), by:

(a) registering and providing personally identifiable information, (b) registering for and/or purchasing certain products and/or services from our Marketing Partners available on the Website (collectively, "Deals"), and (c) completing the reward claim process, which requires ID verification.

Capitalized terms used but not defined herein shall have the meaning set forth in the Website's Terms & Conditions, which are fully incorporated herein by reference.

To Use the Website, you must agree to these Program Requirements, the entirety of the Terms & Conditions (which include a **mandatory arbitration provision**), and the Privacy Policy, which details personal information collection, use, and sharing practices.

To qualify for a Reward, you must (1) be a U.S. resident, 18 years of age or older, (2) provide accurate registration information (including your name and contact information, i.e., valid phone number and residential and email addresses), and (3) COMPLETE THE REQUIRED NUMBER AND CATEGORIES OF DEALS, WHICH USUALLY REQUIRE PAID PARTICIPATION OR PAID SUBSCRIPTION, within a twenty-day period that commences on the date that you complete your first Deal. Once you have completed the required number and categories of Deals to qualify for your Reward, you must promptly complete the reward claim process, which requires ID verification, to claim and obtain your Reward. A summary of the steps is set out below:

- → Tier 1 Rewards (with a value of \$100 or less): Must complete 4 Deals in the following categories: 1 Silver, 1 Gold, and 2 Platinum Deals.
- → Tier 2 Rewards (with a value greater than \$100): Must complete 10 Deals in the following categories: 1 Silver, 1 Gold, and 8 Platinum Deals.
- To earn the applicable Reward, you must complete the required number and categories of Deals within twenty (20) days of completing the first Deal.
- Rewards are limited to: one Reward per household (which is defined as persons living at the same address) (a) within any **12-month** period for **Tier 1 Rewards**; and (b) within any **24-month** period for **Tier 2 Rewards**.
- Once you have completed the required number and categories of Deals to qualify for your Reward, you must start the reward claim process, which requires ID verification, within ten (10) days.
- Once you start the reward claim process (by clicking on the "Start claim process" button), you must complete the reward claim process within thirty (30) days.

- The reward claim process includes the completion of a claim ticket on the Website followed by ID verification. Instructions on the ID verification process will be sent to the email address provided during initial registration following your submission of the claim ticket on the Website.
- We may substitute a gift card of equal or greater value for another gift card or other merchandise of equivalent value for the Reward you earned.
- See the Representative Deal Chart for a brief description of most Deals, information on initial and ongoing commitments, and how to cancel. For additional information on Deals, visit the sponsoring Marketing Partner's website.
- We will use the contact information you entered at registration to communicate with you, to verify your Website activity (including completion of Deals), and to verify information provided in the reward claim process. It is your responsibility to make sure that information is accurate.
- We are not responsible and will not replace any lost, stolen, or mis-delivered Rewards unless the mis-delivery is determined, at Fluent's discretion, to result solely from error on Fluent's part.
- → **Review Reward (a value of \$100):** To earn the Review Reward, you must: (i) meet all the program requirements to earn a Tier 1 or Tier 2 Reward; (ii) receive an invitation from us to write a review; and (iii) write and submit a review of the Tier 1 or Tier 2 Reward you earned.

WHILE ON THE WEBSITE, YOU MAY BE PRESENTED WITH SURVEY QUESTIONS AND OPTIONAL MARKETING OFFERS FROM OUR MARKETING PARTNERS. COMPLETING THE REGISTRATION PROCESS, ANSWERING SURVEY QUESTIONS, AND/OR VIEWING OR COMPLETING OPTIONAL MARKETING OFFERS DOES NOT QUALIFY YOU FOR A REWARD. YOU MUST COMPLETE THE REQUIRED NUMBER AND CATEGORIES OF DEALS WITHIN A TWENTY-DAY TIME PERIOD TO QUALIFY FOR A REWARD. ONCE YOU QUALIFY FOR A REWARD, YOU MUST COMMENCE THE STEPS TO CLAIM A REWARD WITHIN A TEN-DAY TIME PERIOD AND COMPLETE THOSE STEPS WITHIN A THIRTY-DAY PERIOD.